

**CBS5**  
**Meredith Corporation**  
**FED ID# 42-0410230**  
**4016 N Black Canyon**  
**Phoenix, AZ 85017**  
**(602)264-1000**

www.kpho.com

# CONTRACT

And:

**Mentzer Media Services, Inc.**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21204**

<u>Contract / Revision</u> 499892 /		<u>Alt Order #</u> 06390879
<u>Product</u> AMERICAN COMMITMENT		
<u>Contract Dates</u> 10/24/12 - 10/30/12		<u>Estimate #</u> 595
<u>Advertiser</u> American Commitment		<u>Original Date / Revision</u> 10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KPHO	<u>Account Executive</u> Matt Norten	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KPHO	10/24/12	10/26/12	CBS 5 NEWS @ 6A	M-F 6-7a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$350.00			
N 2	KPHO	10/24/12	10/26/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$400.00			
N 3	KPHO	10/24/12	10/26/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$500.00			
N 4	KPHO	10/24/12	10/26/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$500.00			
N 5	KPHO	10/24/12	10/26/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$1,500.00			
N 6	KPHO	10/24/12	10/26/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$1,400.00			
N 7	KPHO	10/24/12	10/26/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$1,700.00			
N 8	KPHO	10/24/12	10/26/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$2,400.00			
N 9	KPHO	10/24/12	10/24/12	SURVIVOR PHILIPPINES	Wed 7p-8p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$4,500.00			
N 10	KPHO	10/24/12	10/24/12	CRIMINAL MINDS	Wed 8p-9p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$4,000.00			
N 11	KPHO	10/24/12	10/24/12	CSI: CRIME SCENE INVESTI	Wed 9p-10p		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Contract / Revision	Alt Order #
499892 /	06390879

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	AMERICAN COMMITME	595

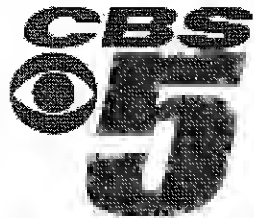
Advertiser	Original Date / Revision
American Commitment	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/22/12	10/28/12	--1----				1	\$8,000.00																													
N 12	KPHO	10/25/12	10/25/12	PERSON OF INTEREST	Thu 8p-9p		:30			NM	1	\$12,000.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/22/12	10/28/12	---1---				1	\$12,000.00																													
N 13	KPHO	10/25/12	10/25/12	ELEMENTARY	Thu 9p-10p		:30			NM	1	\$10,000.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/22/12	10/28/12	---1---				1	\$10,000.00																													
N 14	KPHO	10/26/12	10/26/12	NCIS	Fri 7p-8p		:30			NM	1	\$4,000.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/22/12	10/28/12	----1--				1	\$4,000.00																													
N 15	KPHO	10/27/12	10/27/12	M-Su 3p-7p	M-Su 3p-7p		:30			NM	1	\$750.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/22/12	10/28/12	-----1-				1	\$750.00																													
N 16	KPHO	10/27/12	10/27/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30			NM	1	\$1,000.00																										
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Week:		10/22/12	10/28/12	-----1-				1	\$1,000.00																													
N 17	KPHO	10/27/12	10/27/12	CRIMETIME SATURDAY	Sat 7p-8p		:30			NM	1	\$2,500.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/22/12	10/28/12	-----1-				1	\$2,500.00																													
N 18	KPHO	10/27/12	10/27/12	Sa Late News	Sa 10p-1035p		:30			NM	1	\$1,500.00																										
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Week:		10/22/12	10/28/12	-----1-				1	\$1,500.00																													
N 19	KPHO	10/28/12	10/28/12	CBS SUNDAY MORNING	Various		:30			NM	1	\$1,500.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/22/12	10/28/12	-----1				1	\$1,500.00																													
N 20	KPHO	10/28/12	10/28/12	FACE THE NATION	Su 930a-10a		:30			NM	1	\$4,000.00																										
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Week:		10/22/12	10/28/12	-----1				1	\$4,000.00																													
N 21	KPHO	10/28/12	10/28/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	1	\$1,500.00																										
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Week:		10/22/12	10/28/12	-----1				1	\$1,500.00																													
N 22	KPHO	10/28/12	10/28/12	60 MINUTES	Sun 6p-7p		:30			NM	1	\$12,000.00																										
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Week:		10/22/12	10/28/12	-----1				1	\$12,000.00																													
N 23	KPHO	10/28/12	10/28/12	THE GOOD WIFE	Sun 8-9p		:30			NM	1	\$5,000.00																										
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Week:		10/22/12	10/28/12	-----1				1	\$5,000.00																													
N 24	KPHO	10/28/12	10/28/12	Su Late News	Su 10p-1035p		:30			NM	1	\$1,800.00																										
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Week:		10/22/12	10/28/12	-----1				1	\$1,800.00																													
N 25	KPHO	10/29/12	10/30/12	CBS 5 NEWS @ 6A	M-F 6-7a		:30			NM	2	\$700.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>MT-----</td><td></td><td></td><td></td><td>2</td><td>\$350.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	MT-----				2	\$350.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	MT-----				2	\$350.00																													
N 26	KPHO	10/29/12	10/30/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	2	\$800.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>MT-----</td><td></td><td></td><td></td><td>2</td><td>\$400.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	MT-----				2	\$400.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	MT-----				2	\$400.00																													
N 27	KPHO	10/29/12	10/30/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	2	\$1,000.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>MT-----</td><td></td><td></td><td></td><td>2</td><td>\$500.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	MT-----				2	\$500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	MT-----				2	\$500.00																													

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**CBS5**  
**Meredith Corporation**  
**FED ID# 42-0410230**  
**4016 N Black Canyon**  
**Phoenix, AZ 85017**  
**(602)264-1000**

www.kpho.com

Contract / Revision	Alt Order #
499892 /	06390879

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	AMERICAN COMMITTEE	595

Advertiser	Original Date / Revision
American Commitment	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	KPHO	10/29/12	10/30/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$500.00			
N 29	KPHO	10/29/12	10/30/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$1,500.00			
N 30	KPHO	10/29/12	10/30/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$1,400.00			
N 31	KPHO	10/29/12	10/30/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$1,700.00			
N 32	KPHO	10/29/12	10/30/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$2,400.00			
N 33	KPHO	10/29/12	10/29/12	HAWAII FIVE-0	Mon 9p-10p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$4,500.00			
N 34	KPHO	10/30/12	10/30/12	NCIS	Tue 7p-8p		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$10,000.00			
N 35	KPHO	10/30/12	10/30/12	VEGAS	Tue 9p-10p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$7,500.00			
Totals											59	\$139,800.00

\*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	40	\$100,300.00	\$85,255.00	\$426.28	\$85,681.28
10/29/12 - 10/30/12	19	\$39,500.00	\$33,575.00	\$167.88	\$33,742.88
<b>Totals</b>	<b>59</b>	<b>\$139,800.00</b>	<b>\$118,830.00</b>	<b>\$594.16</b>	<b>\$119,424.16</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	Kevin James	<b>STATION:</b>	KPHO
<b>FROM:</b>	Matt Norten	<b>HRP OFFICE:</b>	Washington, DC

**REQUEST RECEIVED FROM**

**DATE:** 10/22/12

<b>BUYER:</b>	Stephanie Kohlbauer
<b>AGENCY:</b>	Mentzer Media
<b>ADDRESS:</b>	600 Fairmount Ave Ste 306
<b>PHONE #:</b>	410-825-0237
<b>FAX #:</b>	410-583-2322
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	American Commitment
<b>CHAIRPERSON:</b>	Phil Kerpen
<b>TREASURER:</b>	
<b>ADDRESS:</b>	1100 G St NW #840 Washington, DC 20005
<b>PHONE #:</b>	202 656 2193
<b>FAX #:</b>	202 478 0343
<b>OTHER:</b>	

**FOR**

<b>ISSUE:</b>	American Commitment
<b>OFFICE:</b>	ISSUE
<b>PARTY:</b>	REPUBLICAN

<b>DAYPARTS:</b>	ALL
<b>SCHEDULE DATES:</b>	As ordered
<b>COMMERICAL LENGTH:</b>	:30'S
<b>PROGRAMS:</b>	ALL
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, LAUREN SCHUMACHER

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<b>Total Charges:</b>	(GROSS)
-----------------------	---------

This broadcast time will be used by: AMERICAN COMMITMENT

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*AMERICAN COMMITMENT*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

6/22/2012  
Date
*P/S/K*  
Signature
202-656-2193  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

\_\_\_\_\_  
 Signature                      Printed Name                      Title



## Client Information Request Form

Advertiser Group Name:

AMERICAN COMMITMENT

Address:

1100 G ST NW #840

City, State & Zip Code:

WASHINGTON, DC 20005

Phone:

202-656-2193

Fax:

202-478-0343

Executive Director or  
President

PHIL KERPEIN

Group Treasurer

